

Contact: Susan Carrier
Geltz Communications
(626) 568-8412 scarrier@geltzcomm.com

FOR IMMEDIATE RELEASE

**Geltz Communications to Provide Marketing for
Pilot Energy Efficiency Kiosk Program**

PASADENA, CA, November 2006: Geltz Communications has signed a contract to provide the marketing for the Energy Efficiency Kiosk program, a pilot energy efficiency program sponsored by Southern California Edison and the Southern California Gas Company. The program will place energy efficiency kiosks, energy surveys and information in 20 branch locations of the two participating financial institutions – East West Bank and Arrowhead Credit Union.

Geltz is a subcontractor to the program's prime contractor, Intergy Corporation, an energy company that provides energy efficiency, integrated energy and demand-side management and information technology services. Based in Dublin, California, with branch offices in Southern California, Intergy has helped clients throughout the western United States address their energy challenges.

The goal of the Energy Efficiency kiosk program is to educate residential customers about the value of making energy-saving improvements in their homes. Customers will be encouraged to take action by using utility rebates to offset the cost of energy efficiency projects, to complete an energy survey or to consult with a loan officer about taking out a loan as an investment in energy efficiency.

Pasadena-based Geltz Communications specializes in the design, development and delivery of marketing and sales programs for the energy efficiency, energy and water conservation and demand response industries. Clients include the four California investor-owned utilities, municipal utilities, water districts and utilities and energy firms throughout the United States.

###