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**Geltz Communications Markets Summer A/C Saver Program to
SDG&E Small Business Customers**

PASADENA, CA, MARCH 2006: Geltz Communications has entered into an agreement with Comverge Corporation to market the Summer A/C Saver Program to San Diego Gas & Electric's small commercial customers. The demand response program, which cycles air conditioning systems on and off during power emergencies, aims to save 70 megawatts in peak demand by the end of the program year in 2008.

Geltz is a subcontractor to the program's prime contractor, Comverge, Inc. Based in Haonver, New Jersey, Comverge is the largest provider of peak-load energy management systems in North America. The company has more than 500 customers in 15 countries.

Geltz is deploying a staff of specially trained field representatives to recruit small business customers for the Summer A/C Saver program and is partnering with local organizations, such as chambers of commerce, to spread the word about the program.

Pasadena-based Geltz Communications specializes in the design, development and delivery of marketing and sales programs for the energy efficiency, energy and water conservation and demand response industries. Clients include the four California investor-owned utilities, municipal utilities, water districts and utilities and energy firms throughout the United States.

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